



The City Thinks Student Video Contest Rules and Entry Form



Tell the city what you think, and win a PeoplesBank scholarship to US Space and Rocket Center Space Camp in Huntsville, Alabama!

If you are a student enrolled in grades 6-12, create a video presentation in response to the question below. Winners receive a PeoplesBank scholarship to Space Camp. To participate, please submit your video presentation of 1-2 minutes by Thursday, September 30, 2010. Entry form, guidelines, submission process and rules are below.

What is the future of space exploration?

Mars Scientist Dr. Steven Squyres has said that the Mars Rover project was a “journey into the unknown, something entirely new”. Scientific discoveries require imagination and factual knowledge, and are influenced by your life experiences, art, literature and research. Investigate current and future plans for space exploration, and use your imagination and knowledge to develop a presentation on what should be our next “entirely new journey into the unknown”.

In developing your 1-2 minute video presentation in response to this question, research past, current and future space exploration plans and decide what your recommendation would be for mankind’s next venture in space. Using your original ideas only, please include:

- ◆ Specific support for your idea; why do you think this will work? Cite the research you’ve done.
- ◆ Why have you chosen this particular idea as the best focus for our space exploration efforts?
- ◆ How can we prepare current and future scientists to tackle this challenge?

Your submission must include a DVD of your presentation, a bibliography of your research resources, and signed rules and entry form which includes authorization for the Public Forum to use your video.

Contest Guidelines:

- ◆ There will be 3 grade categories for this contest: 6th-8th, 9th/10th, and 11th/12th. 2 winners will be chosen in each category and will receive a PeoplesBank scholarship to Space Camp. Five runners-up from each category will receive a copy of Dr. Steven Squyres' book: “Roving Mars: Spirit, Opportunity and the Exploration of the Red Planet.”
- ◆ In preparation for your project, you can investigate the various links and articles on the Public Forum’s website (www.springfieldpublicforum.org), as well as do your own research. All entries should be accompanied by a bibliography of sources that you used and a completed and signed application form, with each page initialed.
- ◆ Video presentations should be 1-2 minutes long, and will be judged on content/knowledge of topic, organization, originality of idea, and clarity of speech. Videos longer than 2 minutes will be disqualified.
- ◆ Video presentations must be in digital format, recorded on a DVD. They can be taped using your own equipment, at your school, or at the Springfield Central Library, 220 State St, on Sept. 25th from 1:30-5. Videos made on Sept. 25th will be recorded on a “first come, first serve” basis.
- ◆ Videos in DVD format, signed entry forms (each page initialed) and bibliographies must be received by 5 p.m. on Thursday, September 30, 2010. They can be submitted in person to any PeoplesBank office, the Springfield Central Library at 220 State St. or by mail to Springfield Public Forum, P.O. Box 5374, Springfield, MA 01101.
- ◆ Winners will be notified by Friday, October 15th. Six winners (2 in each age category) will receive a PeoplesBank Scholarship to U.S. Space and Rocket Center Space Camp in Huntsville, AL.

By initialing here, I (entrant) agree to these rules _____

By initialing here, I (parent/guardian) agree to these rules _____

Entry Form: Please complete the information below and submit with signed rules and your video.

Name	
Street Address	
City, State, Zip	
Telephone #	
Email Address	
Date of Birth	
Current Grade	
School Attending	
School Address	
School Phone	
Sponsoring teacher (if applicable)	
If under 18, parent/guardian name	

By signing below, I, _____ (print name here), agree to abide by the rules and regulations of **The City Thinks** Video Contest.

Name _____ Date _____

If under 18: By signing below, I _____ (print parent/guardian name here) give my son/daughter/minor child permission to participate in **The City Thinks** Video Contest and agree to abide by the rules and regulations of the contest as outlined including giving permission for public release of my student's video and related information as outlined in the rules.

Name _____ Date _____

Essay Contest Official Rules

OVERVIEW: The City Thinks Video Contest (the "Contest") is open to all residents of greater Springfield, MA, who are currently enrolled full-time in a public or state-accredited private or parochial school in good standing and are in grades 6-12. All entrants who are under the age of Eighteen (18) at the time of entry must have the permission of at least one (1) of their parents and/or legal guardians to enter. By entering the Contest, entrants and/or their parents or legal guardians (if such entrants are minors) agree to accept and be bound by all terms of these Official Rules and Regulations ("Official Rules"). All applicable federal, state and local laws apply.

HOW TO ENTER: From 9 a.m. on September 9, 2010 to 5 p.m. on September 30, 2010 (the "Entry Period"), Sponsors will conduct a video contest which considers the topic of the future of space exploration as detailed on the first page of the rules. To enter, participants download an electronic copy of the entry form, located at www.springfieldpublicforum.org or www.bankatpeoples.com/spacecamp (the "Website"), during the Entry Period. A signed and printed hard copy of the entry form and parent permission (if under 18), plus a bibliography and DVD copy of the video presentation, must be received by the Springfield Public Forum by 5 p.m. on September 30, 2010. Entries may be dropped at any PeoplesBank office, the Springfield Central Library at 220 State St., Springfield or mailed to the Springfield Public Forum, P.O. Box 5374, Springfield, MA 01101. Any submissions received after 5 p.m. on September 30, 2010 will not be eligible for consideration. The copy of the video and the bibliography must have the student's name, phone number, email, address, school and grade on it.

By initialing here, I (entrant) agree to these rules _____

By initialing here, I (parent/guardian) agree to these rules _____

SUBMISSION REQUIREMENTS: Video presentations must be completely original, and focus on factual recommendations based upon research. Videos may be no longer than 2 minutes in length and must be submitted in DVD format. Limit 1 video per entrant.

Videos must not:

- Infringe upon the rights of any third party;
- Copy music or video from other sources;
- Contain any inappropriate, dangerous or derogatory material;
- Be dangerous or unsafe to make or produce;
- Contain any logos, advertisement, etc.;
- Contain any private information.

Entrants must satisfy these requirements or be disqualified.

No other materials will be accepted by Sponsors in connection with the Contest. All entries must be submitted in the name of an individual person. All entries become the property of Sponsors, will not be acknowledged or returned and may be used by Sponsors in any manner or media in perpetuity without compensation.

Videos must be presented in English and videos on any topic other than the chosen topic shall be disqualified. Any plagiarism and/or failure to properly identify non-original material by an entrant will result in such entrant's disqualification. Videos containing quotations or copyrighted materials which are not properly identified will also be disqualified. Essays that Sponsors and/or the judges deem, in their sole discretion, to be inappropriate or obscene will be void. Multiple entries from any person and/or duplicate entries will be deemed void.

ASSIGNMENT OF VIDEO: By entering this Contest, each entrant or parent or legal guardian of each entrant under 18 assigns to Sponsor all right, title and interest to the Video (including all material contained within) and Sponsor shall be the exclusive owner of the Video. Sponsor may edit, display, publish or use the Video without compensation. Submission of a Video constitutes the consent of each entrant's parent or legal guardian to assign and transfer to the Sponsors any and all right, title and interest in the Video, including, without limitation, all copyrights and rights of publicity.

PUBLICITY: Publicity includes but is not limited to: recognition of the winners (name, age, school, city/town of residence), their parents/guardians, posting of the video on-line, press coverage, and display of video at Public Forum events. Publicity may also entail all promotional purposes in any media.

PRIVACY: Sponsor will collect personal data from entrants, parents/guardians when they enter this contest. It will be used for contest administration, publicity and promotion which benefit the sponsor.

JUDGING: A group of 21 semi-finalists will be selected by Public Forum staff and volunteers. These entries will be judged by a panel of local educators, community leaders and science experts. The videos will be evaluated upon the following criteria: content/knowledge of topic, organization, originality of idea, and clarity of speech. The decisions of the judges will be final and binding on all participants. Two winners will be chosen from each of the following grade categories: grades 6-8, 9/10, 11/12, with 5 runners-up in each category.

Videos will be judged on the following criteria: content/knowledge of topic (30%), originality of idea (30%), organization (20%), and clarity of speech (20%). Speeches longer than 2 minutes will be disqualified.

PRIZES: 2 winners from each of the judging categories (6-8th grade, 9th/10th grade, 11th-12th grade) will receive a PeoplesBank scholarship to U.S. Space and Rocket Center Space Camp in Huntsville, Alabama (www.spacecamp.com). The 5 runners-up in each category will receive a copy of Dr. Steven Squyres' book, *Roving Mars: Spirit, Opportunity and the Exploration of the Red Planet*.

By initialing here, I (entrant) agree to these rules _____

By initialing here, I (parent/guardian) agree to these rules _____

WINNER NOTIFICATION: Winners will be notified by Sponsors by October 15th, 2010 with the official announcement made at the lecture with Dr. Steven Squyres on October 24th, 2010 at Springfield Symphony Hall.

Notification will be either by the telephone number or e-mail address provided on his/her Official Entry Form. Winners must also meet all eligibility requirements, including the execution and return of all necessary releases. If the parent/legal guardian of the winner does not claim the prize by responding to the judge/sponsor within 5 days of notification, another winner will be chosen at the Sponsors' discretion.

GENERAL RULES AND REGULATIONS: By entering this Contest, entrants (and/or their parent or legal guardian): (i) agree to be bound by the decisions of Sponsors and judges which are final and binding in all matters; (ii) grant Sponsors and their designees the right, unless prohibited by law, to use their names, cities and states of residence, voices, pictures and likenesses, without compensation, notification or permission, for the purpose of advertising and publicity in any and all media, now or hereafter known, throughout the world in perpetuity. Sponsors will own the entries submitted (including the video and all rights embodied therein), and their designees may exploit, edit, modify, and distribute the entries and all elements of such entries, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media, now or hereafter known throughout the world in perpetuity without limitation at no additional notification or permission of entrants, their parents or legal guardians or any third party. Entrants and their parents/guardians shall not hold Sponsors responsible for misdirected, inaccurate, incomplete, lost, late, delayed, undelivered, damaged or illegible entries or information, and all such entries will be void. Sponsors reserve the right to disqualify individuals tampering with the entry or judging process. Sponsors will not be responsible for any injuries, claims, damages or liabilities of any kind. Non-compliance with these Official Rules may result in disqualification. An individual is not a Winner until he/she and his/her parents and legal guardian(s) or legal guardian(s) have full complied with these Official Rules. No transfer, assignment, cash redemption, or substitution of a Prize is permitted. Prizes are not exchangeable for cash, merchandise or services.

MISCELLANEOUS: Each entry and video is subject to verification by Sponsor. Acceptance of a Prize constitutes permission for Sponsor and its designees to use participant's name, video, photograph, image, likeness and/or statement in any manner or in any medium for purposes of advertising and trade without additional compensation, authorization or remuneration, except where prohibited by law. Participation in the Contest constitutes agreement and acceptance of these Official Rules. Entrants and their parents and legal guardians hereby waive any right to claim ambiguity in these Official Rules.

SPONSORS: Springfield Public Forum and the Springfield City Library are "the sponsors" of the Video Contest.

The City Thinks is a collaboration between the Springfield Public Forum and the Springfield City Library with funding from the American International College Honors Program and media sponsorship from the Unity First as well as support from local cultural organizations, schools and colleges. Space Camp Scholarships are provided by PeoplesBank. The goal of the program is to provide area residents the opportunity to consider a pressing issue of our times through education, discussion and other activities.

For more information email canavan_patricia@yahoo.com.

Springfield Public Forum

P.O. Box 5374

Springfield, MA 01101

413.732.2020

www.springfieldpublicforum.org

Springfield City Library

220 State St.

Springfield, MA 01103

413.263.6828

www.springfieldlibrary.org